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62361  
Fall 1943 Prices

# **CHASE-PITKIN GARDEN STORE**

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**PLANTS  
BERRIES  
FRUIT TREES**  
for the

## **VICTORY GARDEN**

**2045 East Avenue, Rochester, N. Y.  
Monroe 1166 - 1168**

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### **TWO PERMANENT PLANTS FOR EVERY GARDEN**

Will pay big dividends for many years in pleasure and calories. Easy to grow, delicious, healthful, and quite inexpensive.

**ASPARAGUS**, 25 for 85c, 50 for \$1.50,  
100 for \$2.75.

#### **MARY WASHINGTON:**

Strong roots. Large plants. The Blue Blood of the asparagus world. A strong grower, stock of giant size, green color, rich and tender. Only home grown asparagus retains 100% of the natural flavor.

**Cultural Directions:** Dig trench 6 to 10" deep, set plants in trench 18" apart on cone shaped mounds with tips 3" below soil level. Cover with enriched soil. Make rows 3' to 4' apart and allow 15 plants per person.

**RHUBARB** 25c each,

#### **MYATT:**

Two year whole roots. This desirable strain produces long, heavy stalks of good color and enjoyable flavor and yields abundantly year after year. Plant 3 or 4 feet apart. Three to five plants enough for the average family.

### **Guarantee**

**We Guarantee stock to be true to name, and to replace once-free of charge- any tree or plant which dies prior to Oct. 1 following purchase, provided it has been properly planted and given reasonable care.**

# BERRIES

## RASPBERRIES RED

Strong Transplants

Each—~~15c~~ *20* 10—\$1.20 / *50* 100—\$10.00 / *2.00*

Out of all the Reds we believe these four varieties to be outstanding, and by far the best for the Victory Garden. Indian Summer will produce fruit the first fall after planting, and the others one year after planting.

### INDIAN SUMMER (Everbearing):

A superior variety bearing a larger second crop in early fall. Fruit large and of high quality. First choice for every home garden.

### LATHAM:

A hardy productive variety bearing large round, brilliant red berries. Long a favorite with many growers, and excellent for canning.

### NEWBURGH:

A vigorous grower producing about the largest fruit of all. Fine flavor and quality. Ripens before Latham.

### TAYLOR:

A comparatively new variety which gives great promise for this area. Plants productive, tall growing and increase rapidly. Fruit excellent color and fine quality.

## RASPBERRIES BLACK

Strong Transplants

Each—~~15c~~ *20* 10—\$1.20 / *50* 100—\$10.00 / *2.00*

### CUMBERLAND:

Most widely planted black-capped raspberry, early, good sized, firm berries, dependable.

## RASPBERRIES YELLOW

Strong Transplants

Each—30c 10—\$2.50 100—\$20.00

### GOLDEN QUEEN:

A novelty to most people. Berries large and a beautiful translucent yellow. Most attractive and unusual in a bowl with the red kinds. Not grown commercially but something the amateur will appreciate.

## STRAWBERRIES

Potted Plants, 10—\$1.00; Bare Roots, 25—75c;  
50—\$1.25; 100—\$2.00

As a convenience for the Home Gardener, we have secured plants grown in small paper pots, easy to set out and certain to grow. We believe these two varieties to be the best for this locality. Strawberries make an attractive and practical border plant along walks.

### DORSETT:

By far the best early variety. Large and unexcelled in quality.

### FAIRFAX:

Rated as tops among the midseason varieties. Berries, firm and of superb quality and size.

## BOYSENBERRIES

Strong Transplants

Each—35c      10—\$3.00      100—\$25.00

The last word in berries; a cross breed of blackberry, loganberry and raspberry. Fruit 2 inches long and one inch in diameter, of a delightfully different flavor. Plants vigorous, yielding an unbelievable amount of fruit over a period of six to eight weeks.

## BLUEBERRIES

2 yr. fancy—\$1.00 Each

Years of cross breeding and testing have produced a blueberry which can easily be grown by the amateur. Will produce big crops of super-sized berries. In addition the plants are of value as ornamental shrubs with attractive summer foliage which becomes brilliantly colored in autumn.

Blueberries succeed best in a cool, light acid soil. Heavy mulching with peat moss, pine needles, sawdust, etc., is necessary and the adding of aluminum sulphate or acid "Agrico" will keep the soil acid. No spraying is necessary and the plants are long lived.

The varieties we list are self pollinating but it is advisable to plant at least two or three plants in a group.

### RUBEL:

The Blueberry most widely grown commercially. A vigorous upright, hardy bush. Produces more fruit than any other variety. Berries good size, light blue, excellent variety if allowed to ripen thoroughly. Mid-season to late. Bush is bright red in winter.

### STANLEY:

Fruiting mid-season, very large attractive berries. Upright, vigorous, bush.

## CURRANTS

2 yr. No. 1: Each—~~40c~~<sup>30</sup>, 10—\$3.50 <sup>4.30</sup>

A few currant bushes are a permanent addition to every home garden. Our experience has convinced us that one outstanding red fruited variety answers the needs of almost everyone.

### PERFECTION:

Generally accepted as the best variety for home use, especially for jellies and jams. Berries a bright, clear red, borne in large clusters on long stems and of excellent flavor.

## GOOSEBERRIES

2 yr. No. 1: Each—50c, 10—\$4.50

A very few bushes of gooseberries will provide an abundant supply of fruit for preserving and pies, and again we have selected a single all purpose variety.

### DOWNING:

Bearing a whitish green fruit of medium size in mid-season. A vigorous, productive plant.

**Reasonable Discounts allowed on quantity purchases.**

## GRAPES

2 Yr. No. 1, Each—30c, 10—\$2.50  
(except where noted)

### CATAWBA:

A distinctive red variety widely known for its unusual flavor. Bears heavy clusters of large fruit very late in the season which can be kept in good condition for a long time.

### CONCORD:

A universal favorite for 90 years and generally accepted as King of the Blues. Especially useful for grape juice, jellies and jams.

A fast grower, hardy, productive and grows well under almost any condition. Ripens in mid-season. Each 25c, 10—\$2.00.

### DELAWARE:

The grape everyone recalls with pleasure. Heavy, compact clusters of small red fruit deliciously sweet. No vineyard should be without at least one vine. Ripens early.

### FREDONIA:

A comer in the grape family. The Geneva Experimental Station rates it very highly.

Black with a heavy bloom, clusters medium, berry large, fine quality, very early.

### NIAGARA:

The splendid old timer among white grapes. Large bunches of good size berries. Ripens about with Concord. Should be in every vineyard large or small.

### MUSCAT:

A fancy, large, amber-white grape with a different, pleasing, aromatic flavor. Generous bunches of meaty berries. An excellent keeper; ripening late. Each 50c, 10—\$4.50.

### PORTLAND:

A new white of great value. We recommend it very highly. Ripens very early, hardy, vigorous. Flavor excellent and clusters good size.

### VAN BUREN:

Another recent introduction of great merit. Clusters and berries of good size and splendid quality. Highly recommended by Geneva Experimental Station. Each 50c, 10—\$4.50.

## FRUIT TREES

### APPLES—STANDARD TYPE

2 yr. No. 1—\$1.00 each / <sup>50</sup>

Among the apples which do especially well in western New York these eleven varieties meet all the requirements of the average home owner, and are recommended by us. Individual customers will undoubtedly have a preference for an occasional variety outside of this list.

When possible, we shall be happy to secure such additional kinds upon request, and to furnish them at the same price.

### BALDWIN:

One of the best all purpose winter apples. Large, roundish, skin deep red. Flesh juicy, crisp, sub-acid, and good flavor. A splendid keeper and a leading cooking apple.

## *APPLES, continued*

### **CORTLAND:**

A comparatively new variety which is steadily pushing to the front. The fruit is large, handsome, dark red and of high quality. It resembles McIntosh but hangs better to the trees and ripens a little later in the fall.

Trees are exceptionally hardy, vigorous in growth and early to bear fruit. A grand apple to eat, and its distinctive flavor makes it a wonderful one to bake. Cornell and the Geneva Experiment Station recommend it highly for all around qualities.

### **DELICIOUS:**

Has the characteristic 5-knob form which identifies it, and makes it one of the most attractive red kinds. It is especially well adapted for the home garden because of its appearance and its unusually mild, almost sweet flavor. Bears while young and grows vigorously.

### **McINTOSH:**

A real leader among apples, almost too well known to need a description. Fruit large, red and very handsome. Flavor excellent and flesh firm. A Canadian development, so trees are hardy and heavy bearers, starting early.

### **NORTHERN SPY:**

An old timer but there is no better eating apple in January. Fruit is very large, red nicely striped, very juicy, of fine flavor and fine for cooking. Trees are hardy and healthy but slow to come into bearing. In spite of this it is one of the three best.

### **NORTHWESTERN GREENING:**

A greenish yellow fruit, which is large, firm, juicy and fine grained. For a late winter apple ready to eat in January and a fine keeper, it has a real place in every home orchard. Trees unusually hardy, productive, and attractive in form and foliage.

### **RED ASTRACHAN:**

One of the earliest varieties ripening from late July to the middle of August. Fruit of good quality but quite acid, medium size and red in color. Popular because of its early ripening.

### **TWENTY OUNCE:**

As the name implies it's a whopper of a big apple, excellent for baking and well liked for eating too.

### **WEALTHY:**

A hardy Minnesota variety, a good grower and heavy bearer. Fruit ripens late and is large, attractive red, striped and of good flavor.

### **YELLOW DELICIOUS:**

The best of the yellow varieties, and in the opinion of many connoisseurs, the yellow apples far excel the red kinds for flavor. The fruit has all the good qualities of the red Delicious, and is firm, crisp and very juicy. Its clear bright yellow makes a memorable picture when the trees are loaded in the late fall.

### **YELLOW TRANSPARENT:**

Another fine yellow kind producing heavily late in July or early August. Fruit medium size, pale yellow, white flesh, tender, juicy and sub-acid. A great variety for apple sauce.

## APPLES—DWARF TYPES

2 yr.—\$2.50 each *3.00*

The publicity given to this latest development in the apple field, has created a demand which far exceeds the supply. We have a limited quantity to offer this season while they last. Good strong trees grown on Malling Stock. All are described under Standard types:

McIntosh  
Northern Spy  
Baldwin

Red Delicious  
Wealthy  
Yellow Transparent

## APPLES—QUINTUPLET TYPE

6-8' Specimens—\$5.00 Each *10.00*

To satisfy the requirements of small home owners who desire a variety of fruit but whose space is limited. Each tree grafted to five good varieties. This 6-8' size produces fruit in an amazingly short time and is both hardy and a vigorous grower. A practical answer to the need of the war-time gardener. Requires only a 25' space when grown.

## APPLES—5 YR. TREES B&B

(Dug with a ball of earth) \$6 to \$10 each

A limited quantity available in several excellent varieties. Strong healthy, well shaped trees which will bear in two or three years. Dug with a ball of earth like an evergreen. They will transplant successfully and are covered by our replacement guarantee.

## CRABAPPLES

2 yr. No. 1—\$1.00 each *1.50*

### HYSLOP:

A very prolific, hardy variety bearing large, handsome crimson fruit splashed with dark red. Sub-acid, pleasantly astringent and the best for jelly. Season late September and early October.

### DOLGA:

Not as well known but in the Rochester area it's a variety especially desirable for its ornamental value as well as for its edible fruit. In spring it is covered with a mass of wonderfully attractive white flowers, and in the fall with exceptionally large, brilliant red fruit. Can be used anywhere as an ornamental tree in the landscape scheme.

## CHERRIES, SWEET

2 yr. No. 1—\$1.50 each *2.00*

### SCHMIDT'S BIGERREAU:

Generally accepted as equal or superior to Black Tartarian. Same sweet, mild flavored and rich, dark red fruit. Irresistibly tempting. Ripens late and trees are hardy and productive.

### NAPOLEON BIGARREAU:

The best light colored variety. Fruit large, lemon yellow, tinged with red, exceptionally good for canning. Bears in late June.

## CHERRIES, SOUR

2 yr. No. 1—\$1.00 each *1.50*

### MONTMORENCY:

Considered the finest sour cherry in production. Trees develop into uniform shapely specimens bearing heavy crop of large fruit. Its distinctive acid flavor makes it perfect for pies and preserves.



## PEARS—STANDARD TYPES

2 yr. No. 1—\$1.00 each *1.50*

### BARTLETT:

Long acknowledged to be the all around favorite. Fruit a clear golden yellow with red blush, ripening in September. Juicy, melting with rich indescribable flavor which warrants its popularity. Excels for both eating and canning.

### CLAPP'S FAVORITE:

An early variety of real excellence. Fruit large, lemon colored, spotted with brown dots. Rich, sweet and finely grained. Pick while still firm.

### KIEFFER:

Valuable because trees bear while young and produce exceptionally large crop. Fruit larger than average. Flesh rather coarse but with a delightfully distinctive flavor. Tops for canning. Late October and November.

### SECKEL:

Especially satisfactory for the home orchard. Prolific and a vigorous grower. Fruit small, abundant and delicious. Color yellow russet with a red cheek. Ripens in September and October.

### SHELDON:

A late russet brown variety; well known and liked for its good quality and flavor.

### COPE'S SEEDLESS:

2 year heavy—\$1.50 each

An innovation in the form of a seedless and coreless pear. Resembles Bartlett in color and form but ripens ten days earlier, without any softening at the center. Well recommended and worth a trial.

## PEARS—DWARF TYPE

2 yr.—\$2.50 each *2.00*

Again demand exceeds supply on dwarf fruits and we have only a limited quantity of the following varieties. Bartlett Conference Kieffer Seckel

## PLUMS

2 yr. No. 1—\$1.00 each *1.50*

### ABUNDANCE:

A luscious red variety with light yellow flesh. Tender, juicy and sweet. Ripens August first.

### BRADSHAW:

The best of the blue varieties. Fine flavor and quality.

### BURBANK:

A productive tree bearing large dark, violet-red fruit in August. One of the best.

### SHROPSHIRE DAMSON:

Fruit is produced in thick clusters or groups. Medium size, dark purplish color, and very good flavor. Trees vigorous and productive.

### YELLOW EGG:

A most attractive, large yellow fruit which has a fine flavor. Heavy producers. Season August.

## PRUNES

2 yr. No. 1—\$1.00 each *1.50*

### FELLENBERG:

An Italian variety ripening in September. Purple, fruit very large, long oval shaped, juicy and firm. A good keeper and one of the best canning kinds.

### GERMAN:

A dark purple or blue variety of the finest flavor and quality. Ripe in September. Trees are vigorous, productive and hardy.

## 1.00 PEACHES

Heavy size—75c each    Extra large—1.25 each  
**CRAWFORD EARLY:**

A good mid-season variety. Highly regarded by housewives for its fine eating and canning qualities. Fruit large, good color and freestone.

**ELBERTA:**

Still the King of Peaches. Adapts itself to varying soils and climatic conditions, so its successful growth is assured. Fruit matures in mid-season. Splendid quality and freestone.

**GOLDEN JUBILEE:**

A large variety which is constantly crowding Elberta for first place. Has every good quality and excels for home use. Early, yellow fleshed and free stone. Exceptionally hardy and resistant to excessive cold.

**HALE HAVEN:**

A marvelously fine variety, ripening two weeks before Elberta. Large size, freestone, good color, hardy and a heavy bearer.

**ROCHESTER:**

Early mid-season, yellow flesh, fruit medium size and unusually sweet. Bears well, and is freestone. Excellent for canning.

**VALIENT:**

Originated in Canada, is well adapted to Western New York climate. Fruit is freestone, large, with firm, juicy flesh of excellent quality. Noteworthy for its rich flavor and early bearing habit. Two weeks ahead of Elberta.

**VEDETTE:**

Another variety of Canadian origin ripening in mid-season, about three weeks before Elberta. Fruit large and very good quality. A freestone peach which does well in the Rochester area.

## APRICOTS

2 yr. No. 1—\$1.00 each

**MOORPARK:**

One of the hardiest varieties and therefore the best in the Rochester area. Large, deep orange colored fruit with a rich flavor. Ripens about August first.

## QUINCE

2 yr. No. 1—\$1.00 each

**ORANGE:**

No lovelier spring blossom is borne by any tree. In the fall its heavy yellow fruit is extremely showy and the trees themselves assume picturesque shapes, so that altogether the Quince has a delightful place in the landscape picture.

This variety is a strong grower and very productive with fruit of excellent flavor and quality.

## VEGETABLE PLANTS

Plants produce satisfying, quick and certain results and require the minimum effort. Ours are strong, well rooted and in several dependable varieties.

Broccoli	Egg Plant
Brussel's Sprouts	Melons
Cabbage	Onion Sets
Cauliflower	Peppers
Tomatoes	